



# Privacy Policy for the Lufthansa Seeheim Facebook page

## 1 General

This Privacy Policy informs you about the way your personal data is processed on the Lufthansa Seeheim Facebook page. The Facebook page can be accessed via the following link:

<https://www.facebook.com/lufthansaseeheimevent/>

Protecting your personal data is of utmost importance to the Lufthansa Seeheim GmbH. We use your personal data in accordance with the applicable data protection law, in particular the provisions of the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679; GDPR). This Privacy Policy should be read in conjunction with the Facebook Privacy Policy, in particular the Data Policy; further information on the purpose and scope of data processing, your rights, and settings to protect your privacy can be found in the Facebook Data Policy. The Data Policy can be found at:

<https://www.facebook.com/about/privacy/update>

## 2 Data controller

The Lufthansa Seeheim GmbH is the controller for data processing under Art. 24 GDPR. Insofar as the Lufthansa Seeheim GmbH and Facebook are joint controllers in accordance with Art. 26 (1) GDPR, the corresponding agreement shall apply:

[https://www.facebook.com/legal/terms/page\\_controller\\_addendum](https://www.facebook.com/legal/terms/page_controller_addendum)

For more information about this agreement, please visit the following link (section “Responsibility for your information used to create Page Insights”):

[https://www.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://www.facebook.com/legal/terms/information_about_page_insights_data)



**Contact details:**

Lufthansa Seeheim GmbH Lufthansaring 1 64342 Seeheim-Jugenheim Germany Contact: <a href="mailto:Info@lufthansa-seeheim.de">&lt;Info@lufthansa-seeheim.de</a>	Facebook Ireland Ltd. 4 Grand Canal Square Dublin 2 Ireland Contact: <a href="https://www.facebook.com/help/contact/2061665240770586">https://www.facebook.com/help/contact/2061665240770586</a>
<b>“LHSH”</b>	<b>“Facebook”</b>
jointly "we", "us"	

### **3 Contact details of the data protection officer**

Contact details of the data protection officer:

Group Data Protection Officer for the Lufthansa Group Email: <a href="mailto:datenschutz@dlh.de">datenschutz@dlh.de</a>	Data Protection Officer of Facebook Ireland Ltd. <a href="https://www.facebook.com/help/contact/540977946302970">https://www.facebook.com/help/contact/540977946302970</a>
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## 4 Scope and nature of data processing

LHSH processes your personal data on the LHSH Facebook page in the following ways:

- When you interact with the LHSH Facebook page, your public profile information (including display name)
- When you interact with the LHSH Facebook page by
  - uploading a post and entering your personal information there
  - entering your personal data via the comment function under Posts
  - contacting LHSH via Messenger and providing your personal data
- When you interact with the Lufthansa Seeheim Facebook page, Facebook Insights uses your data to gather statistics on page usage. For more information on the processing of Insights data when interacting with the Lufthansa Seeheim Facebook page, please see:

[https://www.facebook.com/legal/terms/information\\_about\\_page\\_insights\\_data](https://www.facebook.com/legal/terms/information_about_page_insights_data)

If you contact us by email or via Facebook Messenger, the communication is unencrypted.

## 5 Legal basis and purposes

### 5.1 LSH

Your personal data is processed based on the following legal basis:

#### **Art. 6 (1) b) GDPR (performance of contract, implementation of pre-contractual measures)**

LSH processes your personal data in order to fulfil contracts that you have entered into with LSH or to carry out pre-contractual measures. You may provide LSH with your personal data if

- you have questions about LSH services and offers
- you want to complain about a LSH service
  
- you want to receive information about your application to LSH or your application status

Your data may be shared internally to process your request.

The amount and category of data processed depends on what you provide to LSH. In order to process your request, it may be necessary for LSH to request further data from you. In this event, LSH will ask you for the additional data and information required to process your request. The following data is generally processed:

- First name
- Surname
- Title / Sex
- Personal information that you send us as part of your request / message

#### **Art. 6 (1) f) GDPR (to safeguard legitimate interests)**

LSH also processes your personal data in order to safeguard its legitimate interests. The purpose of this processing is as follows:

- To evaluate analyses and statistics relating to user behaviour on the Facebook page
- To optimise the Facebook page in terms of its user-friendliness and attractiveness, and to introduce user-friendly marketing measures
- Other communication and interactions initiated by Facebook users

## 5.2 Facebook

You can find information on the legal basis for the use of your personal data by Facebook at:

- Facebook Data Policy (section “What is our legal basis for using data?”)  
<https://de-de.facebook.com/about/privacy/update>
- Detailed information on the legal bases  
[https://www.facebook.com/about/privacy/legal\\_bases](https://www.facebook.com/about/privacy/legal_bases)

## 6 Data erasure and retention period

Your personal data is deleted from LSH's internal systems as soon as it is no longer required for the purposes stated. However, LSH must sometimes continue to store your data until the end of the retention periods and deadlines set by the legislator or supervisory authorities, which may be derived from the German Commercial Code, the Tax Code or the Money Laundering Act. These are generally six to ten years. LSH may also retain your data until the statutory limitation periods have expired, if this is necessary for the establishment, exercise or defence of legal claims. After that, the relevant data is routinely erased.

For information about Facebook's data erasure and retention periods, please see:

<https://www.facebook.com/about/privacy/update> (section “Data retention, account deactivation and deletion”)

## 7 Your rights

You can have the following rights under Chapter 3 of the GDPR:

- Right to information, Art. 15 GDPR
- Right to rectification, Art. 16 GDPR
- Right to erasure (“Right to be forgotten”), Art. 17 GDPR
- Right to restrict processing, Art. 18 GDPR



- Right to data portability, Art. 20 GDPR
- Right to object, Art. 21 GDPR

To assert your rights in relation to LSH, contact [datenauskunft@dlh.de](mailto:datenauskunft@dlh.de); in relation to Facebook use the following link:

<https://www.facebook.com/help/contact/308592359910928>

You also have the right to lodge a complaint with a supervisory authority. The competent supervisory authorities are:

<p>For <b>LSSH</b>:</p> <p><b>Hessischer Beauftragter für Datenschutz und Informationsfreiheit</b></p> <p>Gustav-Stresemann-Ring 1 65189 Wiesbaden</p> <p>Email: <a href="mailto:poststelle@datenschutz.hessen.de">poststelle@datenschutz.hessen.de</a></p>	<p>For <b>Facebook</b>:</p> <p><b>Data Protection Commission</b> Canal House Station Road Portarlinton, Co. Laois, R32 AP23 Ireland</p> <p>Telephone: <a href="tel:+353(0)761104800">+353 (0761) 104 800</a> LoCall <a href="tel:1890252231">1890 25 22 31</a> Fax: <a href="tel:+353578684757">+353 57 868 4757</a> Email <a href="mailto:info@dataprotection.ie">info@dataprotection.ie</a></p>
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